

News Release

6 May 2011

First Legal Firm Secondment to IFB Commences

Gemma O'Malley, a Senior Analyst from Beachcroft's Intelligence Team, commences her three months secondment to the Insurance Fraud Bureau (IFB). Beachcroft, which provides counter fraud services to many IFB customers, is the first law firm to collaborate with the IFB to provide an Intelligence Analyst.

Gemma's role whilst at the IFB will encompass handling incoming fraud intelligence, through to exposure to live operations and interaction with the Police and regulators. Gemma will also have opportunity to contribute to activities geared to enhance the IFB as it continues to develop its service model.

Glen Marr, Director at the IFB comments: "We look forward to welcoming Gemma to the team. This secondment will provide invaluable benefits and learnings to both parties, stimulating new ideas whilst challenging and validating operational practices. Our door is open for other law firms to offer resource to the IFB, to support the collaborative way the industry fights fraud."

Lorraine Carolan, Partner at Beachcroft comments: "Gemma will gain an understanding of our clients' requirements around intelligence and a total understanding of how the IFB works in its fight against fraud. Inevitably Gemma will also receive immense benefits through working within the IFB team which we can in turn use back at Beachcroft."

Ends

Notes to editors

Beachcroft LLP is one of the largest national commercial law firms in the UK with more than 1,500 employees, including over 800 lawyers and 155 partners and provides commercial legal advice and litigation services. Working with both national and international organisations, excellent service delivery and in-depth insight into clients' businesses are at the heart of the firm's strategy. Beachcroft operates from eight locations in the UK - London, Birmingham, Bristol, Leeds, Manchester, Newcastle, Newport and Winchester - as well as in New Zealand and Singapore. It provides services as Beachcroft Dublin in Ireland, specialising in insurance and health, has a representative office in Brussels, a best friends network in Europe and a joint venture in India.

The firm delivers integrated legal services to clients in six main industry groups: health & public sector; real estate & construction; financial institutions (including the insurance industry); consumer goods & services; industrial goods & services; and technology & telecommunications.

Chambers UK, A Client's Guide to the Legal Profession 2011, recognised 90 Beachcroft partners as leading lawyers with 64 rankings in 28 separate practice areas. In Legal 500 2010, a guide to the top 500 lawyers in the UK, the firm received a tier 1 ranking for 25 of its practice areas across the UK. Beachcroft has recently achieved certification under ISO9001, the quality assurance standard and is also the largest law firm in the country to obtain a silver Investors in People award. The firm is committed to supporting the communities in which it operates through charitable giving, pro bono work and via structured programmes including those operated by Business in the Community and The Prince's Trust.

For further information, please visit: www.beachcroft.com

The Insurance Fraud Bureau (IFB)

The Insurance Fraud Bureau (IFB) launched on July 26th 2006 and has been formed to provide a cost effective, tactical solution for the detection and prevention of organised, cross industry fraud, supporting the wider Association of British Insurers industry fraud strategy. The IFB leads or co-ordinates the industry response to the identification of criminal fraud networks and works closely with the Police and law enforcement agencies. www.insurancefraudbureau.org, [www.twitter.com/theifb](https://twitter.com/theifb)

Undetected general insurance claims fraud totals £1.9bn a year and the cost of fraud adds on average £44 to every policyholder's insurance premium. The IFB urges anyone with information on all types of insurance fraud to call the IFB's free and confidential Cheathline on 0800 3282550 or report online at <http://www.insurancefraudbureau.org/report>.

The logo for beachcroft, featuring the word "beachcroft" in a white, lowercase, serif font on a dark blue rectangular background.

Insurance
Fraud
Bureau

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