

News Release

5 July 2010

Insurance Fraud Bureau Appoints Head of Analytics

The Insurance Fraud Bureau (IFB) today announces the appointment of Kevin Reid as Head of Analytics, with effect from 28 June.

Kevin's background includes police service, forensic computer investigations, and an operational director role for a company providing specialist fraud services to insurers and latterly as an independent IT consultant to blue chip insurance companies, before taking up this pivotal position within the IFB.

Kevin will take ownership for optimising the IFB systems capability in the immediate and longer term, to ensure the IFB maintains a continual development curve in this key feature of its operational status, as part of activities to structure and deliver enhanced services to current and future IFB members.

Glen Marr, Director, IFB comments: "Kevin brings over nine years expertise in data management to the IFB and his vast knowledge will be an asset and play a key part with further development of the IFB. Kevin takes over from the current Head of Analytics Jacky Cattini. Jacky will be leaving her role as Head of Analytics to take up a position with a global financial services firm and I would like to take this opportunity on behalf of the IFB Board and its members, to thank Jacky who has been a valued member of the team. We wish Jacky every success in her future role".

Kevin comments: "The IFB is making a real difference to the insurance industry in terms of actively working with its members to disrupt organised insurance fraud, and I am very much looking forward to working alongside Glen and the team to develop the services we are able to provide. The IFB has enormous potential to further disrupt criminal activity within the insurance sector and it's an exciting prospect to be part of the team and to support our members going forward."

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Editors Notes:

- Kevin joined Hertfordshire police in 1988 and specialised in computer forensic analysis and local intelligence
- In 2004 Kevin joined a specialised insurance outsourcing company to screen insurance claims for fraud using conversation management
- Since 2009 Kevin has provided consultancy services to insurers, outsourcers and credit card companies, for fraud screening and technology integration
- The Insurance Fraud Bureau (IFB) launched on July 26th 2006 and was formed to provide a cost effective, tactical solution for the detection and prevention of organised, cross industry fraud, supporting the wider ABI/industry fraud strategy. The IFB leads or co-ordinates the industry response to the identification of potentially fraudulent networks, according to the action plan agreed by the insurers involved. Investigations are supported by the close relationships the IFB is building with police and law enforcement agencies.

The IFB operates the Fraud Cheatline. Anyone with information on suspected insurance fraud can call this free, confidential helpline on: 0800 328 2550.

www.insurancefraudbureau.org

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