

NEWS RELEASE

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IFB Appoints Lead Fraud Analyst

The Insurance Fraud Bureau (IFB) has appointed Natalie Ball as Lead Fraud Analyst, a newly created position within the team. Natalie will be responsible for reviewing existing processes and implanting new strategies, to optimise the value derived from the proactive network model.

Natalie brings five years of valuable experience gained with the British Transport Police (BTP), where she completed her National Intelligence Analyst Training and Financial Analysis Training. Prior to taking up the position with the IFB, Natalie was a Senior Analyst at BTP, leading a team of 12 Analysts and Researchers in London and a further 12 force wide. Her focus and responsibility was the tactical approach to dismantling criminal gangs. Her earlier years at BTP saw her working as a Researcher covering criminality including drug trafficking and cable theft. She was subsequently promoted to Analyst within BTP and London Underground, where she worked on high profile, worldwide operations.

Glen Marr, Director, IFB said: "Natalie brings essential and highly relevant experience to the IFB which will complement the expanding skill sets and expertise within the team. Our new software can now identify networks on a weekly basis and Natalie will be responsible for optimising how this information delivers best value to our insurer customers and industry partners."

Natalie Ball said the credibility of the IFB within both the industry and wider law enforcement stakeholders, made it a very attractive career choice. She added: "This is an exciting time to be joining a highly successful team with an expanding remit."

Marr concludes: "On behalf of the IFB I am pleased to welcome Natalie to the team."

ENDS

More follows/...

Notes to Editors:

The Insurance Fraud Bureau (IFB)

The Insurance Fraud Bureau (IFB) launched on July 26th 2006 and has been formed to provide a cost effective, tactical solution for the detection and prevention of organised, cross industry fraud, supporting the wider Association of British Insurers industry fraud strategy. The IFB leads or co-ordinates the industry response to the identification of criminal fraud networks and works closely with the Police and law enforcement agencies. www.insurancefraudbureau.org, www.twitter.com/theifb

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