

## NEWS RELEASE

01 August 2011

### **New IFB Team Member Joins from Law Firm**

The Insurance Fraud Bureau (IFB) today welcomes Alisdair Mclaughlin to its team in the newly created role of Desktop Investigator.

Alisdair spent 3 years working for Keoghs Solicitors as an Intelligence Analyst, before moving into a similar role with Barlow Lyde & Gilbert. Alisdair brings with him a sound understanding of the industry counter fraud landscape, having worked with multiple insurers and also very specific skills in using intelligence and analytics tools. These skills and experience made Alisdair the ideal candidate for the Desktop Investigator role, the core focus of which being to assist the team develop intelligence and networks to a stage suitable for them to become IFB operations.

Glen Marr, IFB Director, comments:

“Whilst the IFB is actively focused on developing its future strategy, it also remains committed to strengthening and enhancing its core capability to disrupt organised insurance fraud. Alisdair will be very well placed to help develop intelligence products and evidence packages to a level to ensure we are continually and regularly building new operations, ultimately leading to enforcement action”.

Marr concludes: “On behalf of the IFB I am pleased to welcome Alisdair to the team.”

## **ENDS**

Notes to Editors:

### **The Insurance Fraud Bureau (IFB)**

The Insurance Fraud Bureau (IFB) launched on July 26 2006 and has been formed to provide a cost effective, tactical solution for the detection and prevention of organised, cross industry fraud, supporting the wider Association of British Insurers industry fraud strategy. The IFB leads or co-ordinates the industry response to the identification of criminal fraud networks and works closely with the Police and law enforcement agencies. [www.insurancefraudbureau.org](http://www.insurancefraudbureau.org), [www.twitter.com/theifb](http://www.twitter.com/theifb)

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